

6th Annual Garden Fair

Sponsored by

Santa Fe Master Gardener Association (SFMGA)

2010 GUIDELINES FOR EXHIBITORS

Fair hours, location and setup

Saturday, April 24, 2010, 10:00 am – 4:00 pm. Over 50 exhibitors are anticipated, so plan to be set up and operational by 9:00 am. Setup may be done Friday afternoon, 1:00 to 4:00, or Saturday morning 8:00 to 9:00. Teardown must be complete by 5:30 pm Saturday.

The Fair is in the County Extension Buildings at 3229 Rodeo Rd, adjacent to the fairgrounds. Indoor exhibit spaces available on first-come first-serve basis. Outdoor spaces also available. Designated exhibitor parking provided.

We supply one 8' table with plastic table cloth, 2 chairs and a sign with your business or organization name. More than one space may be purchased. Exhibit Halls are heated and electricity is available by request. Exhibitors supply extension cords.

Exhibits

Exhibit space Fees:	Business	\$75 and includes \$25 business card ad in the Garden Resource Guide \$60 without ad
	Non-Profit	\$40 and includes \$25 business card ad in the Garden Resource Guide \$25 without ad
		Larger ads available.

This is an interactive educational Fair – plan to have some activity at your exhibit! This can be a demonstration, prize drawing, giveaway and/or product sale, or a coupon for classes or products. If selling products, please supply bags for purchases. We are not responsible for exhibitor's products or monies.

Garden Resource Guides will be given free to all Fair attendees.

Advertising and PR - in addition to our Garden Fair promotional campaign, please promote the Fair to your customers and business contacts. The support you give to this exciting gardening event is to your benefit as well as ours! We can supply you with flyers to hand out, mail or display, as well as an e-mail message to send out.

Exhibitor Questions?

Contact: Joy Mandelbaum at 992-1970, joyfulnm@gmail.com

Jill Harrington at 466-4026 or Anne Farber at 982-4987

Ann Wallace at 989-0220 or Carol Toobin at 995-0188

General Fair Questions? Contact: Mimi Hoffman at 424-1931